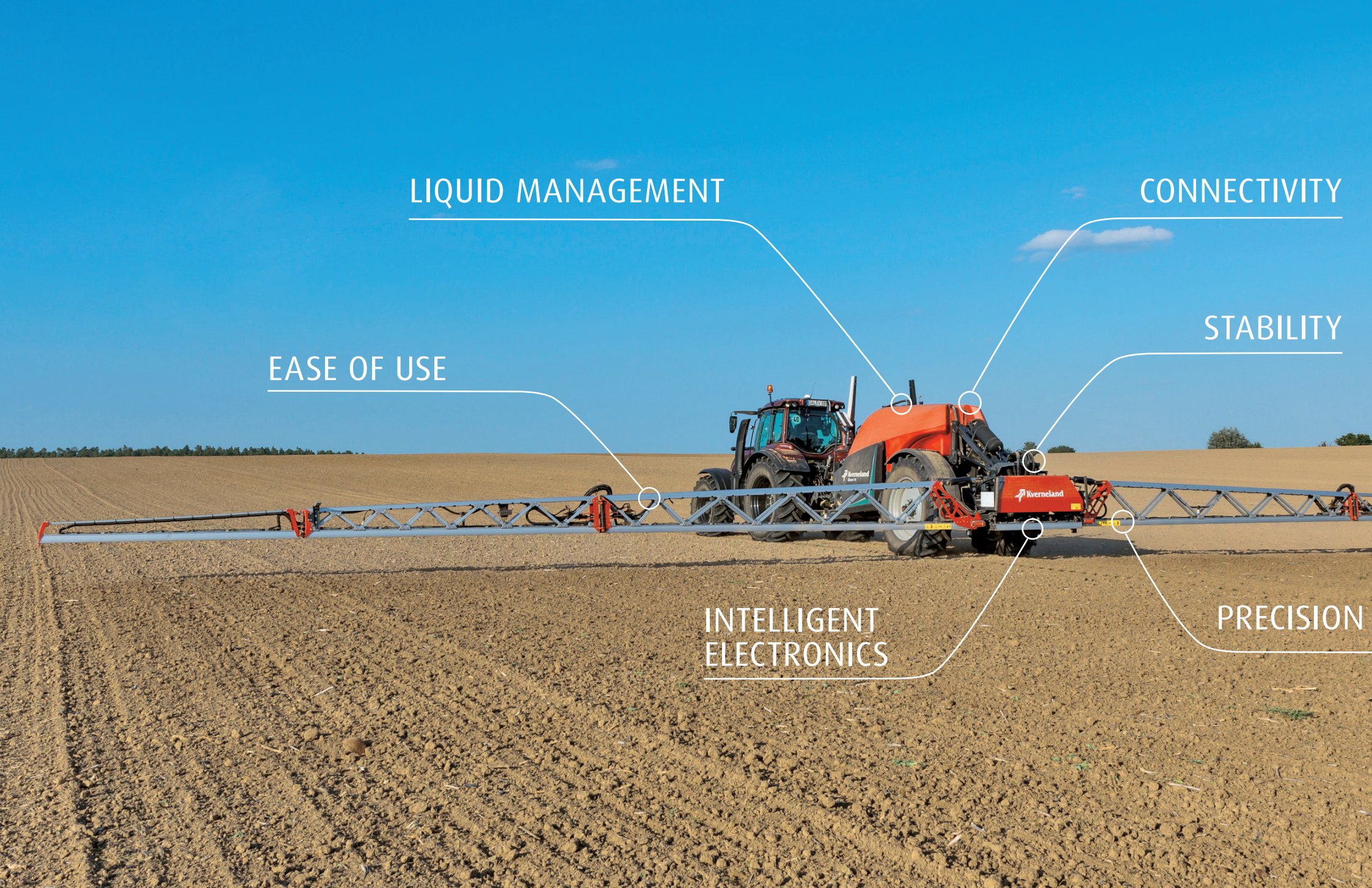




IXTRACK T SERIES

ISOMATCH FARMCENTRE CAMPAIGN



LIQUID MANAGEMENT

CONNECTIVITY

STABILITY

EASE OF USE

INTELLIGENT
ELECTRONICS

PRECISION



ISOMATCH FARMCENTRE FOR FREE ON ITRACK T-SERIES

Dear sales partner,

The iTrack T-series has been introduced based on 5 keywords which features the complete range. Just to summarize those 5 keywords:

Ease of Use



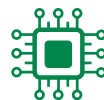
Precision Spraying



Stability



Intelligent Electronics

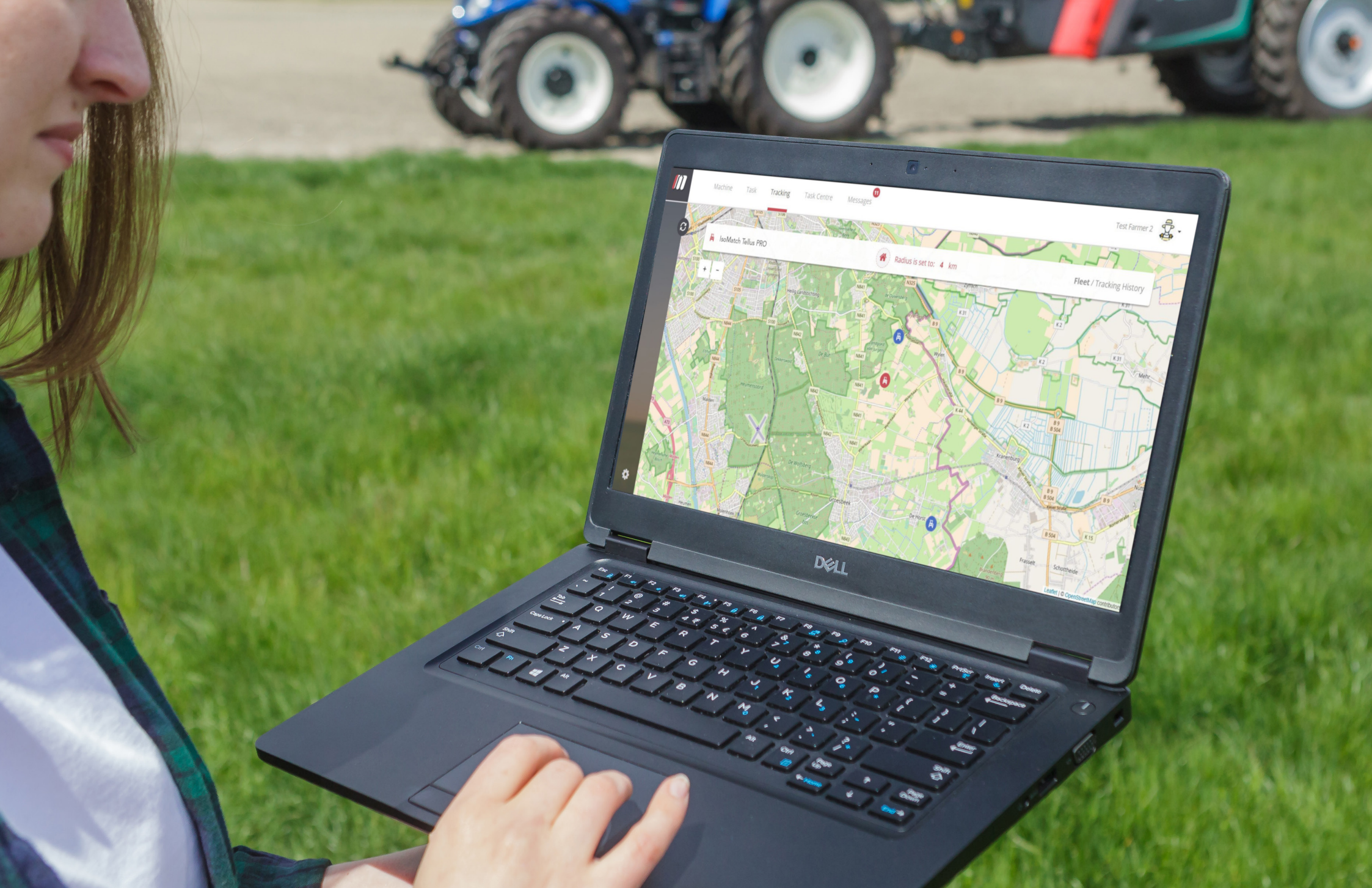


Liquid Management



At the introduction of the iTrack T6, the flagship of our trailed sprayer range, the sixth keyword was introduced:

Connectivity. With Connectivity the sprayer is connected with the internet via our IsoMatch FarmCentre platform, our inhouse Kverneland Group development.





CONNECTIVITY

KVERNELAND'S CLOUD SOLUTION

Internet connects the world! The sixth feature 'Connectivity' connects your iXtrack T sprayer to the outside world by means of an internet connection. This internet connection is part of IsoMatch FarmCentre; Kvernelands cloud solution.

Especially in this difficult and challenging times of social distancing an internet connection avoids unnecessary contact. Every little thing can help, by means that some data available through remote connection helps the farmer and his co-workers to stay safe and productive.

Connectivity by IsoMatch FarmCentre will in future allow lots of possibilities more aiming to make life easier for the operator and the farmer. More analysis and support information for management decisions, remote on-screen support for the operator and remote diagnostics, service and updates should become possible too. Of course some more work needs to be done to finalize all features, but equipped with IsoMatch FarmCentre our farmers will be ready for the future.

SALES CAMPAIGN

ISOMATCH FARMCENTRE FOR FREE ON IXTRACK T

We would like to present to you the campaign: "IsoMatch FarmCentre for free on iXtrack T-series". This campaign is valid for new orders coming in from now until 1th of October 2020 according to factory planning (delivery in 2020).

Multiple Goals

This campaign has multiple goals. Of course it is a sales campaign, so we aim for additional order intake, but we also would like to emphasize that we are having something unique available with our connectivity via IsoMatch FarmCentre.

By pushing this campaign we hope your local sales and marketing team will take the opportunity to enter the IsoMatch FarmCentre world and get it forward. Aim is to get some positive references in the market to also get this product started and start building experience together.

IsoMatch Tellus PRO

The IsoMatch Tellus PRO is essential in combination with IsoMatch FarmCentre, since the internet connection is established by a 4G dongle on the terminal. For that reason an IsoMatch Tellus Pro terminal has to be included in the order for the T-series sprayer.

Up to €1000

The campaign value sums up to a total of €1000,-. The retail price of IsoMatch FarmCentre will be €750,- in the upcoming price list 2021. Together with the free prescription maps at MyDataPlant this sums up to a total of €1000,-.



Contact Details

If you have more questions about this campaign, feel free to contact:

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WHEN FARMING MEANS BUSINESS

kverneland.com